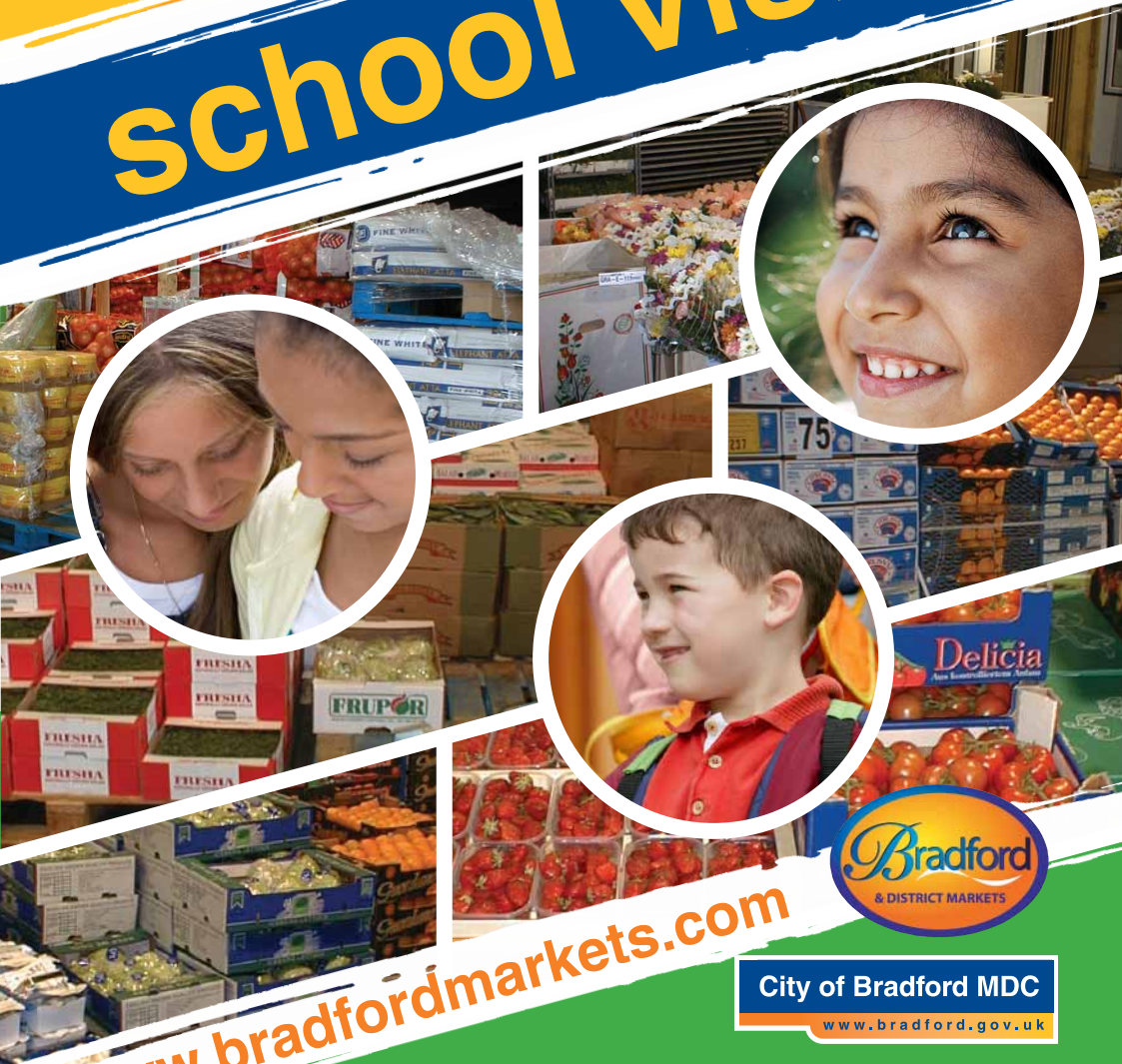


St James's Wholesale Market

school visits



www.bradfordmarkets.com



City of Bradford MDC

www.bradford.gov.uk

Award winning market - 2011 wholesale market of the year!

St James's Wholesale Market School Visits

The Wholesale Fruit & Vegetable Market is the primary market for the wholesaling of fresh produce in West Yorkshire.

Bradford is home to a great variety of tastes and culinary customs and this is reflected in the produce available. It boasts a large selection of fresh produce as well as a wide range of exotic foods. The product range has further been extended in recent years to include pre-packed supplies to both the catering and hotel industry.

The thriving, vibrant nature of the Market is thanks largely to the significant Asian presence which allows the market to provide goods for traditional ethnic cuisine.

free

exciting, fun tours for children of all ages which will help with:

- Creative curriculum
- Citizenship curriculum
- Every Child Matters

We can help teach them about:

The Journey of Food - from producer to fork

- Identify fruit and vegetables from around the world.
- How and where they're grown and how they get here.

The World of Recycling

See how we turn different types of packaging and waste into raw material at our environmentally friendly market!



Main tour

- Welcome and introductory lesson in our on site classroom.
- Small group sessions with an interactive tour around the Wholesale Market.
- Split into groups and continue with the interactive tour around the wholesale market.
- Treasure hunt style activity. Talking with traders to find out what different fruit and vegetables are available and where they come from.
- Back to the classroom for the last part of the programme.
- Children are reminded of the fruit and vegetables they have seen throughout the visit and asked to mark on a giant map where they came from.
- A piece of fruit is given to each pupil before they leave.

Add-ons

**Use any of these to complement your visit.
Mix and match or use all of them – it's up to you!**

- **Young Farmers** - A short DVD from the Young Farmers Association demonstrating where food comes from before it is distributed to the wholesale market. The importance of sourcing food locally is covered in this DVD.
- **Fair-trade** - 10 minute session based around ethical trading, legislation and the issues facing farmers abroad in the current climate. We will also talk about how we can use purchasing power to address these issues.
- **Retail/Costing** - A short exercise covering retail and costing. Children will be given a challenge using various items of food. Includes a session on what they might cost at wholesale and retail.
- **Recycling** - Tour the markets recycling quarter. This includes a trip to the compactor where old fruit and vegetables are made into fertiliser. See how waste plastic crates and cardboard boxes are flat packed and sent off for recycling to be used again.
- **Jamie Oliver's Ministry of Food** - An interactive cooking session with experienced staff, from Jamie's Ministry of Food, Bradford (Optional: at the MOF centre or at the Wholesale Market).





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The wording in this publication can be made available in other formats such as large print. Please call 01274 432307

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